

Use Of Big Book Media Towards Interest In Reading Elementary School Students

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Abstract

This research is motivated by the low interest of students, especially in reading interests. The learning media uses big book media. This study aims to determine the use of big book media on the reading interest of elementary school students in grade II in Pulokalapa II Elementary School because when observing in Pulokalapa II Elementary School, not all students have a high interest in reading and a lack of interesting learning media. This research is descriptive qualitative research. The research subjects were all grade II students of Pulokalapa II Elementary School, totaling 27 students consisting of 15 female students and 12 male students. Data collection methods used were observation, questionnaire/questionnaire, interview, and documentation. Research shows that the use of big book media is said to be successfully applied in the lower classes to foster interest in reading. From the results of the research that has been done, it can be concluded that the use of big book media can foster interest in reading elementary school students in grade II of SDN Pulokalapa II in the 2018/2019 school year.

Keywords:

Big book media, interest in reading



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INTRODUCTION

Reading activities require interest for each individual because reading interest needs to be implanted and grow since the childhood because the interest in reading the children will not have a passion by itself, but it is strongly influenced by the stimulation gained of the child's environment. Families are the most prominent and dominant environment in embedding, cultivating, and cultivating an interest in reading children in the home environment. Parents have to pay attention and awareness of the importance of reading in the child's life, new teachers at school, peers, and

society. Meanwhile, Dalman's opinion (2013:144) argues that reading interest is an activity committed with persistence in order to build a pattern of communication with oneself to find the meaning of writing and find information for Develop intellectuality committed with mindfulness and a feeling of delight arising from within them. There are several aspects to the interest in reading children according to Safari (2003:321) The aspect of reading interest is as follows:

a. Feeling happy

A student who has a feeling of pleasure or pleasure in the subject, then these students will

continue to talk about the knowledge they enjoy. There is no feeling of support towards students in that field.

b. Student Interest

Related to the motive that drives to tend to feel attracted to people, objects, activities, or can be effective experiences that are stimulated by the activity itself.

c. Student Attention

Attention is the concentration or activity of the soul towards observation and understanding, leaving aside others from it. Students who have an interest in a particular object, by itself, will pay attention to each of these objects.

d. Student Involvement

A person's interest in an object that causes the person to be happy and interested in doing or doing the activities of the object.

which is carried out with full awareness and feelings of pleasure arising from within himself. From the above opinion, it can be concluded that the interest in reading is the awareness and feeling of pleasure of someone to read without coercion from anyone. Interest in reading is also very important for every individual because interest in reading is an important key for the progress of a nation.

Big Book media is a storybook that has special characteristics, both text, and pictures, to enable shared reading between teachers and students. This book has special characteristics such as full of colors, interesting pictures, words that can be repeated, has a plot that is predictable, and a rhythmic of text pattern to be sung.

In the opinion of Solehuddin (2008: 7) states that big books are picture books that are chosen to be raised and have special qualities. Specific quality here means that the big book can involve the child's interest quickly because the pictures they have, contain rhythm that appeals to children, has large pictures, have repeated writing, contain planned vocabulary, and some are repeated, have a simple storyline one.

Meanwhile, according to Suyanto (2010: 20) argues that the big book media is one of the media that children like and can be made by the teacher himself. This large book is usually used for low class. In it contains a meaningful and concise story with large writing given a colorful picture. Children usually read alone or listen to stories by the class teacher. The steps for making a Big Book are:

- a. Large picture books are given pictures.

LITERATURE REVIEW

Interest in reading is the interest that arises from a person's soul to read. This definition is in line with Darmono's opinion, which states that reading interest is the tendency of the soul to encourage someone to do something about reading (Darmono, 2007: 214). Interest in reading grows from each person's personality, so to increase interest in reading requires awareness of each individual. Meanwhile, in the opinion of Dalman (2013: 144) argues that reading interest is an activity carried out with full perseverance in order to establish patterns of communication with oneself to find meaning in writing and find information to develop intellectuality

- b. Give large text according to a simple story.
- c. Give attractive colors so that children do not get bored.
- d. Not too much page content.
- e. The volume uses a spiral to open it easily.

METHODOLOGY

This study uses a descriptive qualitative approach because it aims to describe the phenomena, events, and attitudes of a group. The research method used in this study is a descriptive method that aims to describe and explain the state of interest in reading elementary school students. According to Sukmadinata (2010:72), descriptive is the most basic research aimed at describing or describing phenomena that exist both natural phenomena or human conjecture. This activity examines the forms, activities, characteristics of change, relationships, similarities, and differences in other phenomena.

RESULT AND DISCUSSION

The process of learning activities using media will be more attractive to students. Because the media is everything that can be used to channel messages from the recipient so that it can help the thoughts, feelings, concerns, interests, and attention of children so that the learning process occurs properly. The big book media is a big book that is characterized by having bigger pictures, colors, and writings in repeated reading, because the big book

media has simple stories and the big book media is also suitable for low-grade students.

Large book media is best used in early grades because it can help increase students' interest in reading. In the results of the use of big book media in class II of Pulocalapa II Elementary School, students are more enthusiastic/enthusiastic about the learning process. Because with the big book, media students are more interested so that students' interest in reading is higher. The big book media was successfully applied in the low class like in class II because the big book media is a big book that has a simple story, has lots of colorful pictures, and has big letters.

Big book media is very influential for students in grade II because big book media has words that can be repeated so that students who have a delay in reading will understand faster. Learning to use the big book media will be more enthusiastic in the learning process compared to learning not to use media, the learning process that does not use media students looks uninspired because they are bored with the way of learning that is not interesting so that students 'interest in reading will be less than learning to use media students' interest in reading will be higher. Because it is clear when researching students, prefer learning to use media that is big book media.

CONCLUSION

According to the results of the study and the results of the discussion, it was concluded that related to the use of the big book media on the

reading interest of elementary school students in grade II of SDN Pulokalapa II. The use of big book media on reading interest has been done by researchers with the process of observation, interviews, questionnaires/questionnaires, and documentation to find out the results of the use of the big book media. Learning using big book media is said to be successfully applied in class II to foster interest in reading, by using big book media students become more active and more enthusiastic in reading activities. Therefore teachers must be creative in making learning media so as to create an interesting learning atmosphere so students are more excited in the learning process activities. Big book media can also help students who have reading versatility because big book media has words that can be repeated and have interesting pictures so students who are late in reading can more quickly understand the reading.

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