AI-Driven Learning Analytics in STEM Education

Prasart Nuangchalerm & Veena Prachagool
Faculty of Education, Mahasarakham University, Thailand
prasart.n@msu.ac.th

Abstract

In recent years, the integration approach of Artificial Intelligence (AI) is called for many disciplines, it also STEM education has paved the way for transformative advancements. This paper provides an example of AI-driven learning analytics within the context of STEM education. It provides a thorough analysis of the AI-driven STEM curriculum and its associated paradigm. Additionally, it highlights the obstacles and possible threats that educators and institutions face when implementing technological innovations in the classroom. The serves as a valuable resource for educators, researchers, and policymakers seeking to harness the power of AI-driven learning analytics to enhance STEM education. The transformative potential of AI is now shaping the future of STEM learning environments while advocating for a responsible and ethical approach to data-driven education. Ethical concerns and moral considerations should be discussed in school AI and STEM education.

Keywords: Education; disciplines; AI in education; STEM education

INTRODUCTION

The subjects of science, technology, engineering, and mathematics, often known as STEM are more vital to integration approach (National Research Council, 2011; Changthong et al., 2020; Nuangchalerm et al., 2020). Therefore, it is hardly possible to overstate how important it is to have a solid education in STEM fields. The abbreviation STEM education refers to the curriculum and method of instruction that bears this focus. Students should have engaging with the knowledge, abilities, and capabilities necessary to flourish in STEM fields, which will better prepare them for employment in an environment that is rapidly advancing in technological and scientific advancement (Kennedy & Sundberg, 2020; McCurdy et al., 2020; Lafifa et al., 2023). Students will be better prepared for future careers in fields that are undergoing fast change and adaptive in the STEM subjects.

STEM education encourages an interdisciplinary approach based on school contexts. Students can learn to use necessary concepts and principles from multiple different STEM disciplines in order to discover answers to problems that arise in the real-world situations (Kusmawan, 2017, Kelley & Knowles, 2016). As a direct consequence of this integration, students might want to have improved their abilities to connect with distinction subject areas and the ways in which they interact with one another. Because of this, students are able to develop 21st century learning skills such as problem-solving and critical thinking, collaboration and communication, and live to learn with others in creatively (Bryan et al., 2015; Prachagool & Nuangchalerm, 2021).

One of the most important goals of education in the STEM professions is to instill in students the ability to recognize challenging problems and come up with workable solutions to such solvable problems based on reliable contents. This involves particular technology challenges, such as constructing a robot, as well as more broad societal problems, such as determining how to cope with climate change. During educational activities that are connected to STEM, students are taught to think in a critical and analytical manner about phenomena and situations as well. They improve their level of understanding by developing
the learning capacity to evaluate information, conclusions on facts by critical thinking and making decision, and to ask questions about what they are reading by scientific concepts.

A profession in any field that is in any way connected to science, technology, engineering, or mathematics requires a high level of creativity and inventiveness. These are the kinds of talents that should be fostered by education in the STEM professions. It should encourage students to come up with imaginative answers to challenging social questions. Students often make use of a variety of digital tools, simulating experiments, and modeling phenomena. One of the most important goals of STEM education is to get students ready for careers in fields that are connected to science, technology, engineering, and mathematics. There is a growing emphasis on include students of all different backgrounds, genders, and ethnicities in the effort to make STEM education more accessible (Kricorian et al., 2020).

It is a crucial component in the process of teaching future generations to handle the challenges posed by the modern world and to exploit the opportunities that it presents. In recent years, artificial intelligence and data analytics have rapidly emerged as game-changing technologies in the area of education, particularly in the fields of science, technology, engineering, and mathematics. In this piece, we'll take a look at how artificial intelligence and analytics are transforming STEM education and training the next generation of innovative thinkers and doers. The school STEM education is now challenging for AI contribution and its various kinds of learning tools. However, ethical concerns and consideration should be promoted in the classroom.

**AI AND PERSONALIZED LEARNING PARADIGM**

In this era, the technological advancement is now rapidly moving, artificial intelligence has emerged as a formidable force to all sectors, and its ability is revolutionizing many parts of our everyday lives. The educational reform is one in which AI is making considerable progress in many terms of instructional implications (Kusmawan, 2023, Williamson & Eynon, 2020). The educational system as it now stands is usually inadequate when it comes to satisfying the requirements of a wide variety of students and nature of learning.

AI plays a critical changer in learning areas because of its analytic capabilities, which it employs to undertake comprehensive learning assessments of students and also changing learning behavior to new learning environments. AI makes it possible to design personalized learning paths by carefully studying the learner’s strengths and limitations. The relationship between AI and personalized learning can be shown in Table 1.

**Table 1** The relationship between AI and personalized learning

<table>
<thead>
<tr>
<th>Definition</th>
<th>AI makes use of algorithms and data to personalize educational material, pace, and assistance in order to cater to the specific requirements and preferences of each individual student.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adaptability</td>
<td>AI constantly evaluates a student’s development and adjusts their coursework and activities to meet their needs, all in real time.</td>
</tr>
<tr>
<td>Individual contents</td>
<td>The student’s learning history and performance are analyzed, and then AI chooses and provides information to the learner in the form of videos, quizzes, or texts.</td>
</tr>
<tr>
<td>Feedback</td>
<td>AI gives students rapid feedback on their work and evaluations, pointing up areas in which they excel and areas in which they may need improvement.</td>
</tr>
<tr>
<td>Learning analytics</td>
<td>AI is used to gather and evaluate data on student performance and behavior, which enables educators to make choices based on the data collected.</td>
</tr>
<tr>
<td>Self-paced learning</td>
<td>Students are able to study at their own speed with the assistance of AI, moving on to more difficult subjects after they have mastered the earlier material.</td>
</tr>
</tbody>
</table>
Student engagement | The use of gamification and other strategies, which may be enabled by AI, can keep students interested and motivated throughout the whole of the learning process.

Customizes pathways | Students are led through a course of study that is specifically designed to meet their needs by AI, which creates personalized learning routes or suggestions.

Accessibility | The ability of AI to modify course material for students with impairments helps to ensure that customized learning is accessible to all students.

Ethical concerns | Data privacy, transparency, and the elimination of bias in AI algorithms that are used for personalization are all examples of ethical problems.

AI and learning trends | It is anticipated that the use of AI will become more prevalent in customized learning, hence providing educational opportunities that are both more advanced and more productive.

The ability of AI to make dynamic changes to educational programs is one of the field's most promising areas of instructional application. As the students make progress, STEM education can introduce AI to drive personalized approach. AI may adjust a variety of changing factors, including the level of difficulty, the availability of resources, and the introduction of new assignments. AI enables experts in a certain field to acquire new material more rapidly, preventing them from becoming bored and maintaining their interest. In contrast, when students who are experiencing difficulty are provided the aid they need, they feel less frustration and are more likely to acquire a growth attitude.

A vital component of effective learning is timely feedback that may be used to improve performance. This critique not only highlights STEM achievements but also highlights areas that might need some improvement in the STEM disciplines. Students are not just provided with a general assessment of the quality of their work. They should be provided with specific suggestions regarding how they might want to think and do based on the STEM discipline guidelines. The use of artificial intelligence in STEM fields is now allowing for learning progress (Taylor et al., 2021; Yang, 2022). The STEM education aims to help students meet their real potential, they can think and do based on the real life situations. Necessary learning skills should be engaged to students as well as AI preferred and problem areas (Nawaz et al., 2022).

AI brings to the STEM classroom is the students’ ability to do continuous education. It maintains a constant watch on the progress of the students which enables the early identification of any learning gaps or issues. However, AI can respond to personalized approach, but it needs to motivate about excitement with reliable information. It is used to customize instruction for each individual learner, but higher-order thinking required to all students. They are more likely to sustain their enthusiasm and devotion to their studies if they are able to perceive. It needs to introduce into STEM classroom due to the personalized learning is now adapting with group learning or collaboration (Rus-Casas et al., 2021).

**BRIDGING AI INTO STEM EDUCATION**

In the realm of STEM education, data analytics powered by AI presents an approach that is founded on empirical facts. This provides teachers with the opportunity to collect extensive data on the academic habits and development of students. It is possible for educators to put understandings about AI and STEM education to use in their classroom in order to better meet the requirements of students’ need and competencies (Alam, 2022). AI is able to recognize when a student is having difficulty with a particular mathematical topic, for example, and then provide tailored practice problems or tutorials to help fill in the gaps in their knowledge. Scientific knowledge can be searchable and presenting to their computer in easily. These implications of AI should be invited into school and learning contexts (Casal-Otero et al., 2023).

Teachers are able to develop classes that are both more interesting and more beneficial for their students if they analyze student data in real time by using AI analytics. Textbooks and lesson plans, which were formerly static, may now be dynamically changed to reflect the development of individual students as...
well as the progress of the whole class. These learning resources can be accessed through suitable websites and learning tools. As students indicate that they have mastered prior material, AI might provide them with more challenging material to maintain their attention and keep them engaged with STEM disciplines (Buiten, 2019). On the other side, artificial intelligence may slow down and provide more help in cases when students need additional time to grasp a topic. This flexibility ensures that no child is pushed or left behind, resulting in a more inclusive and productive learning environment for the class as a whole.

The ability of AI data analytics to identify areas of a student’s education in which they are lacking information is a significant advantage. Through ongoing monitoring and analysis of collected data, artificial intelligence is able to identify areas in which students need further instruction (Table 2). When this occurs, teachers may rapidly step in to provide personally customized assistance to assist children in working through issues and preventing them from escalating further. The students’ talents and their desire for STEM fields are both improved by this preventive strategy.

Table 2 STEM education and AI-driven learning

<table>
<thead>
<tr>
<th>Personalized learning</th>
<th>AI adapts instructional materials and activities to meet the specific requirements and capacities of each student in a STEM field.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intelligent tutoring</td>
<td>Students who are having difficulty understanding STEM concepts may get immediate feedback from tutoring systems driven by AI.</td>
</tr>
<tr>
<td>Data analysis</td>
<td>Students gain their ability to effectively evaluate and making understanding about data, a talent that is essential in STEM professions and AI processing of massive datasets.</td>
</tr>
<tr>
<td>Simulation and modeling</td>
<td>Students are able to engage in risk-free and supervised exploration of STEM topics because to the fact that AI makes it possible to create realistic simulations and models.</td>
</tr>
<tr>
<td>Gamified learning</td>
<td>AI makes it possible to create realistic simulations and models, which allows students to experiment with STEM ideas in a setting that is both safe and well-managed.</td>
</tr>
<tr>
<td>Curriculum enhancement</td>
<td>AI helps educators in the process of upgrading and enhancing STEM courses in accordance with the most recent research and developments.</td>
</tr>
<tr>
<td>Automating administrative tasks</td>
<td>Grading, scheduling, and resource management can all be automated by AI, freeing up more time for educators to focus on teaching and mentoring.</td>
</tr>
<tr>
<td>Research assistance</td>
<td>AI offers researchers in STEM fields assistance with data analysis, literature reviews, and the testing of hypotheses, which speeds up the research process.</td>
</tr>
<tr>
<td>Ethical considerations</td>
<td>Data privacy, prejudice, and providing equal access to AI resources are examples of ethical considerations that arise in the field of artificial intelligence and STEM education.</td>
</tr>
<tr>
<td>Workforce preparation</td>
<td>AI provides students with hands-on experiences and exposes them to real-world situations or problem-solving, both of which are helpful in preparing them for future careers in STEM fields.</td>
</tr>
<tr>
<td>Collaboration</td>
<td>AI makes it easier for students and researchers all across the globe to work together, which helps to cultivate an international perspective in STEM education.</td>
</tr>
<tr>
<td>Life long learning</td>
<td>AI enables continual learning by providing easily available online courses, tutorials, and tools for professionals working in STEM fields.</td>
</tr>
</tbody>
</table>

Data analytics powered by AI may also be beneficial to educators since it may shed light on how teachers might enhance their own methods in the STEM classroom. The data that is created by students’
usage of educational materials and assessments may provide teachers with information that can be used to evaluate the efficiency of the techniques that they use. Teachers have the ability to enhance their practices by engaging in continuous self-reflection, creating a positive feedback loop that benefits everyone involved. In today’s culture, which is both technologically advanced and internationally networked, education in the STEM fields is very necessary (Tang et al., 2022). Students who make the most of the opportunity to learn about artificial intelligence and data analytics will have a greater chance of finding work in a STEM-related field for which they are qualified.

The field of STEM education is undergoing a profound transformation as a result of the introduction of AI data analytics. Data analytics powered by artificial intelligence is revolutionizing STEM education by allowing for the personalization of courses, the modification of curricula, the identification of knowledge gaps, the provision of rapid feedback to students, the improvement of instructors’ productivity, and the teaching of innovators of the future.

**CHALLENGES OF AI AND STEM CURRICULUM**

In order to tailor a student’s academic experience, algorithms powered by artificial intelligence assess the student’s prior knowledge, interests, and preferred method of education. If, for example, a student feels they need to improve their arithmetic abilities, they have the option of enrolling in elementary mathematics classes while continuing to take advanced physics modules. Individualization not only piques the attention of the learner but also ensures that they get the necessary assistance. It is possible that artificial intelligence will provide students with more challenging knowledge as soon as they show that they have mastered prior concepts. This would keep students engaged and motivated with their lessons. On the other hand, if a student is experiencing difficulty, AI will provide further assistance to ensure that they have a firm grasp on the fundamentals before moving on (Zafari et al., 2022). Because of this flexibility, it is ensured that each and every student makes the most of their time spent in school.

Enhancing students’ preparation for the issues they will face in the real world via the use of AI in STEM education. It is possible that classroom will more accurately represent the reality of work in STEM fields if artificial intelligence is used. Students are given the opportunity to construct, program, and test that are powered by artificial intelligence. This helps students acquire skills that are needed for careers in STEM fields, such as creativity and problem solving. These opportunities help bridge the gap between what students learn in the classroom and how their knowledge can be used in the real world, which brings STEM education to a whole new level of importance and appeal. Students have a lower risk of falling behind in their coursework as a result of this early intervention technique, which allows for tailored support and remediation to be provided. AI serves as an early warning system, drawing the attention of educators to potential issues in sufficient time for them to be resolved (Borenstein & Howard, 2021).

Additionally, AI has the ability to deliver immediate and tailored feedback to students, which enables them to learn from their mistakes and improve their understanding of STEM topics. Students’ ability to think critically, innovate, and solve issues may be evaluated via standardized tests driven by artificial intelligence in addition to how effectively they answer questions. The use of artificial intelligence might be beneficial to schools since it could automate mundane administrative tasks, freeing up more time for more personalized instruction (Pham & Sampson, 2022). AI may make suggestions for classroom-specific resources and practices as a means of assisting instructors in their ongoing professional development. Teachers in the STEM professions may improve their ability to connect with their students if they collaborate.

The use of AI in the classroom is bringing about an exciting new era of learning that is highly personalized and very productive (Xu & Ouyang, 2022). Students get personalized learning plans, adaptive learning experiences, opportunities to address real-world issues, early identification of learning gaps, enhanced assessment and feedback, and instructor support as a result of the use of AI in STEM education. Through the use of tailored lessons and preparation for a technologically sophisticated world, instructors are able to better fulfill the requirements of their students with the use of artificial intelligence. Education in the
fields of science, technology, engineering, and mathematics stands to gain a great deal from the ongoing development and expansion of the influence of artificial intelligence.

**ETHICAL CONCERNS IN STEM EDUCATION**

Artificial Intelligence has clearly become a transformational force in STEM education, bringing new prospects for individualized learning, increased problem-solving, and novel teaching methodologies. It is essential, however, that we address the ethical problems that are raised by the incorporation of AI into STEM classrooms as we go on with our exploration of the educational possibilities of AI (Berendt et al., 2020). This essay goes at the ethical considerations that come into play when AI is used in STEM education, as well as the need of implementing it in a responsible and conscientious manner to individual and social impacts (Fortes et al., 2022).

The collecting and use of student data are one of the most significant ethical challenges in STEM education that is driven by AI. Personalization of learning experiences is made possible by AI systems because to the massive data inputs they get. Nonetheless, the security of this data is of the utmost importance (Furey & Martin, 2019; Triplett, 2023). In order to safeguard sensitive student information from being compromised or misused, educational institutions have a responsibility to guarantee that effective data privacy protections are in place.

Artificial intelligence algorithms have the ability to unintentionally perpetuate biases that are already present in the data they are trained on, which might result in discriminatory consequences. This prejudice might take the form of unequal access to resources, opportunities, or representation. It is very necessary to confront and attempt to reduce these biases in order to guarantee that AI-driven education will continue to be fair and inclusive. The use of AI in customized learning has the potential to accidentally limit students' independence. An excessive dependence on AI may restrict the choices that students are able to make on their own education, which may stifle both creative thinking and critical analysis (Nguyen et al., 2023).

To protect the honesty of the learning process, it is essential to find a happy medium between the support of AI and the autonomy of the students. Access to educational resources driven by AI in the STEM fields is not distributed evenly across all socioeconomic levels and geographic locations. This results in the formation of a digital divide, in which some students have access to sophisticated tools powered by AI while others do not. It is imperative that issues of digital equality be addressed in order to guarantee that all students have an equal opportunity to benefit from AI-enhanced STEM education.

The use of artificial intelligence in STEM education forces educators to rethink their responsibilities. It is necessary for educators to continuously update their professional skills in order to adapt to new teaching techniques that use AI. Ethical issues include ensuring that educators have the knowledge and tools necessary to utilize AI in a responsible manner as well as retaining the significance of the human link in educational settings (Adams et al., 2023). However, there is a need for study on artificial intelligence’s long-term implications on learning outcomes, despite the fact that it may tailor learning experiences and provide instant advantages. Concerns of an unethical nature emerge in the event that AI-driven education compromises the all-around development of skills or the capacity for critical thinking in order to achieve more immediate gains in standardized test results. The use of AI in STEM education offers tremendous potential, but it also raises important ethical questions that must be addressed in a thoughtful manner.

**CONCLUSION**

The STEM education employed integrated approach which a variety of disciplines uses. AI-driven learning analytics to enhance STEM education, this era should be introduced into classroom, ethical concerns and moral considerations should be discussed in school AI and STEM education. To ensure that artificial intelligence is used in a way that is ethically acceptable, educators, legislators, and technology developers all need to work together to create clear ethical principles and standards. This concerted effort assures that
artificial intelligence will continue to be a useful instrument for advancing STEM education while respecting the essential ideals of justice, inclusion, and openness in the quest of knowledge and innovation. As AI continues to advance, appropriate use of technology will continue to be the most important factor in determining whether or not it will be successfully integrated into STEM education.

REFERENCES


Kusmawan, U. (2017). Ecological Affinity of Student and Teacher: A Case Study in Senior Secondary High Schools in Tangerang Selatan. In S.; A. S. Walanda, DK (Walanda, DK) ; Basir, B (Basir, B) ; Napitupulu, M (Napitupulu, M) ; Manurung, K (Manurung, K) ; Lukman, MH (Lukman, MH) ; Mansyur, J (Mansyur, J) ; Ningsih, P (Ningsih, P) ; Marhum, M (Marhum, M) ; Thalib, HMM (Thalib, HMM) ; Diah, AWM (Diah (Ed.), 1st Indonesian Communication Forum of Teacher Training and Education Faculty Leaders International Conference on Education (ICE) (pp. 663–668). ATLANTIS PRESS. https://www.webofscience.com/wos/woscc/full-record/WOS:0004552532000142


